

**PURPOSE**

This tool provides illustrative language that advisors may adapt when documenting sustainability preferences within an Investment Policy Statement.

KEY PRINCIPLES

Sustainability preferences should be treated as **one component** of the broader investment policy framework and considered alongside:

- ✔ Financial objectives
- ✔ Risk tolerance
- ✔ Liquidity needs
- ✔ Time horizon
- ✔ Tax considerations
- ✔ Diversification requirements
- ✔ Sustainability preferences

Client Objectives and Preferences	The Client has expressed a desire to incorporate sustainability considerations into the investment process, including long-term environmental, social, and governance factors, while maintaining alignment with the Portfolio’s financial objectives.														
Investment Beliefs	The Client believes that environmental, social, governance, and stewardship factors may influence long-term investment outcomes and should be considered alongside traditional financial analysis.														
Sustainability Objectives	Values Alignment: "Avoid material exposure to selected activities inconsistent with client values. " Risk Management: "Incorporate sustainability-related risks and opportunities into investment decision-making. " Impact: "Allocate a portion of the portfolio toward investments seeking measurable environmental and/or social outcomes. " Stewardship: "Preference for managers demonstrating active ownership and engagement practices. "														
Portfolio Construction	<table><tr><th colspan="2">Example 1</th></tr><tr><th>Component</th><th>Allocation</th></tr><tr><td>Core diversified portfolio</td><td>80%</td></tr><tr><td>Sustainability thematic strategies</td><td>10%</td></tr><tr><td>Impact investments</td><td>10%</td></tr></table>	Example 1		Component	Allocation	Core diversified portfolio	80%	Sustainability thematic strategies	10%	Impact investments	10%	<table><tr><th>Example 2</th></tr><tr><td>Sustainability considerations shall be integrated throughout the portfolio through manager selection, security analysis, stewardship practices, and targeted thematic allocations.</td></tr></table>		Example 2	Sustainability considerations shall be integrated throughout the portfolio through manager selection, security analysis, stewardship practices, and targeted thematic allocations.
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Investment Restrictions and Exclusions (If relevant)	"No direct investments deriving more than 10% of revenues from thermal coal production."														
Impact Allocation Policy (If relevant)	"Target allocation of 5–15% to investments seeking measurable environmental and/or social outcomes." For sophisticated clients add priority outcomes areas. Example: Affordable housing, Healthcare access...														
Stewardship and Active Ownership Preferences	"Preference shall be given to managers demonstrating active engagement, proxy voting, and stewardship activities where appropriate. "														
Manager Selection Criteria	"Sustainability-focused mandates should be managed by investment teams with demonstrable expertise in ESG integration, stewardship, or impact investing. "														
Benchmark and Performance Expectations	"The Client acknowledges that sustainability-related preferences may result in performance outcomes that differ from traditional market benchmarks over certain periods."														
Reporting Requirements	Example depending on whats relevant : Carbon metrics / Stewardship activities / Social Impact metrics. Example for Impact Investing: "Outcomes may be reported using recognized frameworks such as the SDGs, IRIS+, or manager-specific impact reporting where available."														
Governance and Review Process	Sustainability preferences shall be reviewed annually or upon a material change in the Client’s objectives, circumstances, or priorities.														



There is rarely a perfect solution that satisfies every financial objective, sustainability preference, and investment constraint simultaneously. **The objective is not perfect alignment.** The objective is to **document client preferences clearly**, communicate trade-offs transparently, and implement the most suitable strategy within the context of the client's broader financial plan.